



## ***Makefield GC Report thru March 20, 2025***

### **Golf Course Update**

- February Rounds
  - **210** rounds (**778** budget) 14 days unplayable due to weather
  - Green Fee & Cart Rev **\$26,570** (**\$9,602** budget) **+\$16,968**
  - Range **\$3,945** (**\$3,700** budget) **+\$245**
- March Rounds thru 3/20 (10 days left in month)
  - **1853** Rounds thru 3/20 (March budget **1890** rounds)
  - Green Fee & Cart Rev thru 3/20 **\$78,721** (March budget **\$97,335**) **-\$18,614**
  - Range **\$14,108** thru 3/20 (**\$1,800** budget) **+\$12,308**
- Local Market Green Fee Competitive analysis
- 2025 Proposed Green Fee Rates Discussion
- Club Caddie POS, tee time reservation, email marketing transition

### **F&B Update**

- Tent Installation 3/31-4/1 (weather permitting)
- 5 events in April
- Easter Brunch, Beer Dinner,

### **Marketing/Advertising**

- Standard early season marketing campaign (Great Golf Mag, Postcard Mailer, etc)
- Happy Hours / Karaoke / Trivia nights still being promoted

### **Capital Update**

- Bar Renovation Approval Update
  - Updated Final design and schedule
- Pond Liners
  - Water Main Service