



M.O.akefield GC Report thru October 31, 2024

Administration

- Revenue Update (Mgt Team to Review)
 - October 2024 YTD vs Budget
 - **2024 October Rounds played were 5,393 vs. Budget 3,300**
 - **2024 YTD Rds 47,861 vs 2023 YTD Rds 45,906. +1,955 Rds.**
 - **2024 October Green Fees \$198,968 vs Budget \$122,100. +\$76,868**
 - **2024 October Cart fees \$71,090 vs Budget \$49,226 \$21,864**
 - **2024 October Merchandise \$19,754 vs Budget \$15,450 +\$650**
 - **2024 October F&B \$119,237 vs Budget \$111,300 +\$7,937**
 - **\$72,602 Banquet Sales in October vs Budget \$42,550 +\$30,052**

Golf Update

- Folds of Honor Event, Friday November 1st. MHGC for the day raised \$8,443, Awesome!
- Turkey Shoot and Superintendent's Revenge well subscribed

Food & Beverage Update

- 5 Holiday Events booking in December
- 2 NEW In house event being added:
 - Smoke & Oak (bourbon and cigars 12/12)
 - Breakfast with Santa, Sunday 12/15

Grounds Update

- USGA regional agronomist, Brian Gietka came to MHGC 11/14 discussing our overall turf health and bunker project
 - Ensuring the practices that we are implementing continue to keep course conditions where they need to be
 - Overall report will be sent to MHGC for review

Marketing / Advertising

Captial

- Refer to Document attached