



Makefield GC Report thru September 30, 2024

Administration

- Revenue Update (Mgt Team to Review)
 - September 2024 YTD vs Budget
 - **2024 September Rounds played were 5,453 vs. Budget 4,900**
 - **2024 YTD Rds 42,468 vs 2023 YTD Rds 41,203. +1,265 Rds.**
 - **2024 September Green Fees \$216,699 vs Budget \$191,100. +\$11,286**
 - **2024 September Cart fees \$76,016 vs Budget \$73,558 \$2,458**
 - **2024 September Merchandise \$22,500 vs Budget \$21,850 +\$650**
 - **2024 September F&B \$135,195 vs Budget \$133,600 +\$1,595**
 - **\$57,681 Banquet Sales in September vs Budget \$39,200 +\$18,481**
 - 3% credit card processing fees will be implemented November 1st ??

Golf Update

- MHGA Highlands Cup – Saturday, October 26th 56 players and looking forward to a great day
- Golf Academy
 - Fall programming very successful with both junior golf and PGA HOPE
 - 2025 Green Fees projection

Food & Beverage Update

- Events / Outings Fall Schedule

Grounds Update

- Greens / Tees / Fairways
- Golf Course update
- Fall Weather recap

Marketing / Advertising

- Weekly Emails / Social Media / Youtube Channel
- Digital promotional messages ongoing for Fall Schedule
- Registration and Advertising will be launching soon for Superintendents Revenge, Nov 29

Captial

- Deck engineering being scheduled ASAP - \$\$s budgeted for engineering 2024
- Equipment Lease update
- Big Project Overall Plan/Supervisors Meeting Recap