

**LOWER MAKEFIELD TOWNSHIP ELECTRONIC MEDIA ADVISORY COMMITTEE**  
**AGENDA for Meeting**  
**Tues., October 22, 2024 | 6 PM**

**Location:**  
1100 Edgewood Road, Yardley, PA 19067

**AGENDA**

1. Call to Order
2. Old Business
  - a. Long-term plan – resident single sign-on for website and Park & Rec
    - i. Review of data of current programs utilized by the township
    - ii. Consideration of proposal by CivicPlus
    - iii. Additional recommendations
  - b. AI/Technology tool for Park & Rec, to gather insights on park use and residents
    - i. Consideration of proposal by Placer.ai
  - c. Consideration of Community Engagement Budget, Strategy and Plan:
    - i. Drive traffic to Zency Community Hub pages – a great resource that houses all information about a community issue
    - ii. Getting residents on board with a new single sign-on for website/Park & Rec. (if approved)
  - d. Consideration of proposal by Rep’d— video engagement tool, 3-month pilot program.
3. New Business
4. Adjournment

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**Zoom Info:**  
**LMT Officials Info: Electronic Media Advisory Committee**

**Meeting Date: 10.22.24**  
**Meeting Time: 7:30 PM**  
*Meeting Opens at 6:30pm to login for LMT officials*

Meeting instructions below:

- 1.) Please go to <https://lmt-org.zoom.us/j/2672741101>
- 2.) Click "**Join A Meeting**"
- 3.) Enter Meeting ID: **267 274 1101**
- 4.) Follow On Screen Prompts

Once you are in the meeting you will be automatically muted, to unmute yourself please follow the below instructions:

- 1.) Please make sure your microphone in the bottom left is still muted "**Red Slash Over Microphone**"
- 2.) Please click the **^ arrow** next to the microphone button in the bottom left corner
- 3.) Once the pop-up menu appears please click **Audio Settings**
- 4.) On the next screen please make sure you "**check box**" the following: "**Press and hold SPACE key to temporarily unmute yourself**"

**You are now ready for the meeting!**

To speak in the meeting, you will need to press and hold the SPACE key.

**PUBLIC COMMENT/AGENDA INFO:**

- 1.) Dial **646-876-9923**
- 2.) Enter meeting ID **267-274-1101#** when prompted
- 3.) Click **#** when prompted to enter participant ID