

LOWER MAKEFIELD TOWNSHIP ELECTRONIC MEDIA ADVISORY COMMITTEE
AGENDA for Meeting
Wed., September 25, 2024, 7:30 PM

Location:
1100 Edgewood Road, Yardley, PA 19067

AGENDA

1. Call to Order
2. Old Business
 - a. Long-term plan – resident single sign-on for website and Park & Rec
 - i. Consideration of proposal by CivicPlus
3. New Business
 - i.
 - a. AI/Technology tools for Park & Rec, to gather insights on park use and residents
 - ii. Consideration of proposal by Placer.ai
 - b. Consideration of Community Engagement Budget, Strategy and Plan:
 - i. Drive traffic to Zencity Community Hub pages – a great resource that houses all information about a community issue
 - ii. Getting residents on board with a new single sign-on for website/Park & Rec. (if approved)
 - iii. Consideration of proposal by Rep’d— video engagement tool, 3-month pilot program. Tool could be used as part of the informational/educational plan relating to the Open Space Preservation Ballot Question.
4. Adjournment