



Makefield GC Report thru August 30, 2024

Administration

- Revenue Update (Mgt Team to Review)
 - August 2024 YTD vs Budget
 - **2024 August Rounds played were 6,784 vs. Budget 6,240**
 - **2024 YTD Rds 37,015 vs 2023 YTD Rds 36,518. +497 Rds.**
 - **2024 August Green Fees \$260,886 vs Budget \$249,600. +\$11,286**
 - **2024 August Cart fees \$90,973 vs Budget \$94,848 -\$3,875**
 - **2024 August Merchandise \$21,124 vs Budget \$23,250 -\$2,126**
 - **2024 August F&B \$106,576 vs Budget \$91,100 +\$15,476**
 - **\$23,488 Banquet Sales in August vs Budget \$14,700 -\$2,967**
 - 3% credit card processing fees will be implemented November 1st

Golf Update

- MHGA Club Championship weekend 60 players with Ladies / Sr / Super Sr / 2 flights via Hdcp
- Golf Academy
 - Fall programming fully booked with both boys & girls programs.
 - LAG Clinics – Learning Adult Golf (2 sessions fully subscribed)
 - MHGC hosting PGA HOPE (Helping Our Patriots Everywhere) 20 students confirmed

Food & Beverage Update

- Events / Outings Fall Schedule
 - 2 Events & 8 Outings in October

Grounds Update

- Mark Peterson AERATION was a complete SUCCESS!
 - Greens / Tees / Fairways
 - Golf Course update

Marketing / Advertising

- Weekly Emails / Social Media / Youtube Channel
- Digital promotional messages ongoing for Fall Schedule
- Registration and Advertising has been launched for Folds of Honor, Friday November 1st

Captial

- Deck engineering being scheduled ASAP - \$\$s budgeted for engineering 2024
- Equipment Lease update
 - Top Dresser / Aerator / Sand Pro
 - \$\$s saved on lease equipment will go against a Buy Out program for units
- Big Project Overall Plan