

Makefield GC Report thru May 31, 2024

Administration

- Revenue Update (Mgt team to review)
 - o May 2024 YTD vs Budget
 - 2024 May Rounds played 6,204 vs. 6,269 in 2023
 - Vs 2024 budget of 6,032
 - 2024 YTD Rds 15,818 vs 2023 YTD Rds 17,275. -1,457 Rds.
 - 2024 May Green Fees \$227,112 vs Budget \$247,312. -\$20,200
 - 2024 May Cart fees \$78,963 vs Budget \$89,394. -\$10,431
 - 2024 May Merchandise \$29,816 vs Budget \$28,750. +\$1,006
 - 2024 May Range \$31,398 vs Budget \$30,000. +\$1,398
 - 2024 May F&B \$ 139,188 vs Budget \$134,350. +\$4,838
 - \$46,338 Banquet Sales in May
- 20th Anniversary Update

Golf Update

- MHGA events have been well attended and successful! June 15th, Better Ball of Partners we had 60 players (Men / Ladies / Srs). Next event is July 13th
- Fathers Day weekend avg about 260 players per day! Tee sheet has been booked daily.
- June MHGC hosted 6 golf outings (2 NEW golf outings just in June)
 - O July is slow for outings due to vacation and overall heat
 - O FALL IS VERY BUSY BOTH SEPTEMBER & OCTOBER with golf outings (15-18)
- Golf Academy has been active!
 - 0 1st week of Junior Golf Camp starts Monday, June 24th and fully attended.
 - O Lessons and clinics have been active as well
- Women Golfers Give Back Clinic, Hosted by Val Skinner, several little Highlanders participated.
- Ladies Invitational 8/29. Calls to local courses and pros ongoing

Grounds Update

- Mark Peterson to update committee
- Update on greens / tees / bunkers
- Irrigation and water supply during the heat wave
 - o Hand watering
- 32 Birdhouses installed and has been very ACTIVE!
- Tree bank- working with township on fall project to plant trees around maintenance yard
- Arborist- go through the specimen trees to ensure proper maintenance

Food & Beverage

- Cher Mark Miller has implemented NEW Summer Menu!
- GAP "At the Turn" video series was completed and will be available to view shortly
- Banquet / Events have been VERY busy and active! June alone we hosted 20 events!



Marketing/Advertising

• Andy Cantor to update committee

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Survey regarding deck, bar, and/or driving range field upgrades
Top Tracer Update