

### Makefield GC Report thru March 31, 2024

### **Administration**

- Financials (Mgt Team to Review)
  - March 2024 YTD vs Budget
    - 2024 March Rounds played were 2,863 vs. 2,504 in 2023
      - Vs 2024 budget of 1,890 +973 rds.
      - 2024 YTD Rds 4,683 vs 2023 YTD Rds 5,951. -1,268 Rds.
    - 2024 March Green Fees \$95,418 vs Budget \$64,260. + \$31,158
    - 2024 March Cart fees \$30,606 vs Budget \$28,010. + \$2,596
    - 2024 March Merchandise \$7,998 vs Budget \$5,350
    - 2024 March F&B \$36,110 vs Budget \$31,450
      - \$7,122 Banquet Sales in January

# Golf Course Update

- MHGA Opening Day nice turnout 48 players, nice setup and fun day! Next event May 18th
- Week 1 GAP complete
  - Win for Team 1 / Loss for Team 2 / Win for Team 3 / Loss for Team 4
- In season Sr Rate adjustments / discussion on going
- June 1<sup>st</sup> will implement 10minute intervals as in the past
- Outing Season underway 2 Outings scheduled in May
- Golf Academy Demo Day and Adults Clinics in progress. Practice / Learn / Play (8 students)
  - Spring Junior Sessions on going
  - Junior Golfers Anonymous PodCast will start in May! New for MHGC!

# Food & Beverage Update

- Spring Menu was launched and well received
- Music Nights up and running with food & drink specials being offered. "Cinco de Mayo"
- May events: 8 Events booked for the month.
  - 1 Wedding Reception (May 5<sup>th</sup>)

# Grounds Update

- Green Aeration scheduled for Monday / Tuesday, May 6 7<sup>th</sup>
- Bunker Renovation update: 4 6 fairway bunkers

# Marketing/Advertising

- o LOGO
- 20<sup>th</sup> Anniversary 3 Day weekend: Friday-Music Night / Top Tracer Range Night
  - Saturday Golf Event during day Flag tournament (20<sup>th</sup> anniversary tee gift)
  - Sunday Family Day on driving range

# Capital Update

- o Bookcase nearly complete
- $\circ \quad \text{Clubhouse and lighting completed}$
- $\circ$   $\;$  Deck will be repaired & painted in late April Cover the Tees
- Cover the tees / quotes in progress